

GLOBAL HANDWASHING DAY MEDIA DESIGN CONTEST

“Hand Hygiene For All”

October 15 is Global Handwashing Day, a global advocacy day dedicated to increasing awareness and understanding about the importance of handwashing with soap and water as an effective and affordable way to prevent diseases and save lives.

Only 60% of the world's population has access to basic hand washing facilities.

Only 53% of the world's schools provide basic handwashing facilities to their students.

Globally, only 57% of health care facilities have basic hand hygiene at the point of care.

The COVID-19 pandemic reminds us that one of the best ways to stop virus spread is also one of the easiest. Through proper hand hygiene, especially by handwashing with soap and water or alcohol based sanitizers, we can ensure healthier outcomes now and in the future.

GLOBAL HANDWASHING DAY IS AN OPPORTUNITY TO DESIGN, TEST AND REPLICATE CREATIVE WAYS TO EQUIP AND ENCOURAGE PEOPLE TO WASH THEIR HANDS WITH SOAP AND WATER!

WE WANT YOUR HELP TO SPREAD THE WORD!

Produce a POSTER, VIDEO, SONG, POEM or other creative media content to educate people why it is important to wash our hands with soap and water.

Your creation may be highlighted on one of our UConn Extension media platforms. All selected entries will receive recognition and be entered into a drawing for an Amazon gift card.

ALL ENTRIES DUE BY FRIDAY, OCTOBER 9, 2020

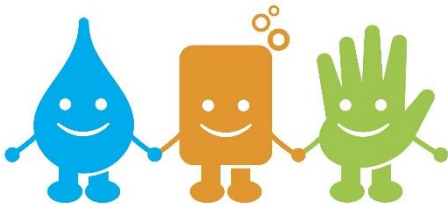
(see contest rules for full details)

(sponsored by The Healthy Homes Partnership & UConn 4-H)



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EXTENSION





GLOBAL HANDWASHING DAY MEDIA CONTEST RULES AND GUIDELINES

Contest Objective: To help raise awareness to the importance of handwashing with soap and water as an effective way of preventing disease. All submissions should **“Educate people on why it is important to wash your hands with soap and water.”** We encourage you to use your creativity.

Acceptable Media Content:

- **Poster** – All posters should be in this format:
 - Should be completed on an 8.5 x 11 sheet of white paper.
 - Can use any medium such as: paint, markers, crayons, colored pencils, etc.
 - Should be scanned and submitted electronically at http://bit.ly/4-H_Media
- **Video** – All videos should have this format:
 - Should be no longer than 2 minutes in length.
 - Must have a signed media release for any person who appears in the video.
 - Should be submitted as an mp4, avi or wav file.
 - All videos should be submitted electronically at http://bit.ly/4-H_Media
- **Song** – All songs should have this format:
 - Can be submitted as a video or audio file
 - Audio files should be an mp3 file
 - If recording a video of someone performing the song must follow the above video rules
 - All songs should be submitted electronically at http://bit.ly/4-H_Media
- **Poem or Short Story** – Should have this format:
 - Can be submitted as written or read in an audio or video format
 - If submitted as written entry should be submitted electronically at http://bit.ly/4-H_Media
 - If submitting audio or video file, please see above rules

Please register at http://bit.ly/4-H_Media with your contest submission.

Contact Marc Cournoyer at marc.cournoyer@uconn.edu with any contest related questions you may have.



All selected entries will receive recognition and be entered to win an Amazon gift card. **ENTRY DEADLINE IS OCTOBER 9, 2020**

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